

Minneapolis, December 10, 2020

Radisson Hotel Group CEO Jim Alderman Joins the American Hotel & Lodging Association Board of Directors

[Radisson Hotel Group](#) today announced Jim Alderman, chief executive officer, Americas, is joining the American Hotel & Lodging Association's (AHLA) Board of Directors. AHLA's Board represents leaders from all sectors of the lodging industry, including brands, owners and real estate investment trusts (REITs), management companies, independents, and state associations. Alderman will be part of vital discussions concerning a broad range of industry and association-related issues.

"It is an honor to join this remarkable organization and serve on the Board of Directors," said Alderman. "AHLA is a phenomenal advocate for our industry, working tirelessly to support all hotel owners especially during this time of crisis. I am excited to be a part of this exceptional group committed to making a difference through legislation, resources and relief programs, as all hotels play a vital role in driving our economy and are the heart of the communities they serve."

"I am pleased to welcome Jim to the AHLA Board," said Chip Rogers, president and CEO of AHLA. "We are grateful to members such as Jim who volunteer their time and energy to ensure that AHLA is successful and represents the hotel industry with one unified voice both in and outside Washington, D.C. After the most difficult year in our industry's history, it more important than ever that we come together to underscore our role in building strong communities in every Congressional district. There's no doubt that Jim's leadership and experience will serve our industry well as we move our policy agenda forward."

ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 100,000 team members work for Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

<https://www.radissonhotels.com/corporate>

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

ABOUT THE AMERICAN HOTEL & LODGING ASSOCIATION (AHLA)

The American Hotel & Lodging Association (AHLA) is the sole national association representing all segments of the U.S. lodging industry. Headquartered in Washington, D.C., AHLA focuses on strategic advocacy, communications support and workforce development programs to move the industry forward. In the wake of COVID-19 pandemic, the hospitality was the first industry impacted and it will be among the last to recover. That is why AHLA is committed to promoting safe travel while also creating a standardized safety experience nationwide through the Safe Stay initiative. With an enhanced set of health and safety protocols designed to provide a safe and clean environment for all hotel guests and employees, hotels across America are ready to welcome back travelers when they are ready to travel. Learn more at www.ahla.com.

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