



FEEL THE DIFFERENCE

Minneapolis, October 12, 2020

Radisson Blu Debuts in Canada with an Opening in Downtown Toronto

Kicking off a wave of growth for the brand with three more Radisson Blu openings throughout the Americas this year

[Radisson Blu](#), an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces, is proud to announce the opening of [Radisson Blu Toronto Downtown](#) at 249 Queen's Quay W in downtown Toronto, Ontario. As the first Radisson Blu in Canada, the hotel delivers the brand's one-of-a-kind experience, while incorporating local elements of Toronto's downtown and the serene surroundings of Lake Ontario. The opening of Radisson Blu Toronto Downtown kicks off an exciting wave of growth for the brand. Before the end of 2020, Radisson Hotel Group will open Radisson Blu properties in Anaheim, California; Punta Cana, Dominican Republic; and Fargo, North Dakota.

The hotel, which was originally the Radisson Admiral Toronto-Harbourfront, underwent an extensive renovation to become a Radisson Blu. Local touches are featured in the hotel's contemporary design. Beautiful corridors lead visitors to the 157 bright and updated rooms with hardwood floors and stunning views of both the cityscape and Lake Ontario. Adding to the local feel is the property's fully renovated lobby offering both luxury and comfort. Guests can enjoy a delicious meal at Watermark Restaurant featuring classic Canadian dishes with locally sourced ingredients. The restaurant will be fully open in 2021. Additionally, the lobby has a 24-hour grab-and-go market with food, coffee, beer and wine. Those looking to relax and unwind can take a dip in the Lakeview Pool Lounge, a picturesque rooftop pool overlooking the CN Tower and the lake. The hotel is the perfect spot to host business gathering or special events with its more than 12,000 square feet of gorgeous meeting space, along with a welcoming staff to handle every detail. There is also a fitness center and underground parking.

With the health, safety and security of guests and team members as its utmost priority, Radisson Blu Toronto Downtown is implementing [Radisson Hotels Safety Protocol](#) program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company. This program is designed to ensure guest safety and peace of mind from check-in to check-out. The hotel has also been certified by Safehotels,



which includes a ten-step process involving more than 200 standards including fire safety, security training, and crisis management.

“As the world gears up to travel again, we are accelerating the growth of the Radisson Blu brand with a series of openings starting with Radisson Blu Toronto Downtown, which also marks the brand’s entrance into Canada,” said Aly El-Bassuni, chief operating officer, Americas, Radisson Hotel Group. “This hotel expertly highlights the vibrant and energetic local cultures of the city while simultaneously delivering a restful stay and a memorable guest experience. We look forward to further expanding Radisson Blu in the Americas and providing our loyal guests more beautiful hotels to visit in top destinations.”

Guests can easily travel to Toronto Pearson International Airport (YYZ) by car or public transit from the hotel. Billy Bishop Toronto City Airport (YTZ) is also a convenient five minute drive. Radisson Blu Toronto Downtown is a peaceful oasis that serves as a respite from experiencing everything Ontario’s capital city has to offer. With an unbeatable harbourfront location, guests can walk outside its doors and find themselves in the heart of the city. Ample dining, arts and entertainment options are within walking distance including the Rogers Centre, Scotiabank Arena, the CN Tower and the Hockey Hall of Fame. Transportation is easy thanks to a TTC subway stop and bike paths just across the street from the hotel.

“We are so proud to bring the Radisson Blu brand to Canada,” said the hotel’s general manager, Nathalie Lalonde. “Joining this phenomenal portfolio of hotels allows us to fully express our identity as a premier local destination for anyone seeking an authentic Toronto experience. Our dynamic and inviting hotel allows guests to truly connect with our city, while enjoying state-of-the-art amenities and exceptional hospitality.”

About Radisson Blu

Radisson Blu is an upper upscale hotel brand that delivers a positive and personalized service in stylish spaces. By paying close attention to small details that make a big difference, Radisson Blu inspires unforgettable experiences with every stay. Our hotels and resorts provide a full range of innovative products and services, delivering genuine and relevant guest experiences with a distinctive Yes I Can! attitude. Radisson Blu hotels can be found in major cities, key airport gateways and leisure destinations. Guests and professional business partners can enhance their experience with Radisson Blu by participating in Radisson Rewards, a global loyalty program offering exceptional benefits and rewards.

Radisson Blu is part of Radisson Hotel Group, which also includes Radisson Collection, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

For reservations and more information, visit <https://www.radissonhotels.com/blu>

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