



Minneapolis, November 19, 2018

## PRESS RELEASE

# Radisson Hotel Group Advances its Safety and Security Program by Receiving Safehotels Certification for its Managed Portfolio in the U.S.

[Radisson Hotel Group](#) today announced that Safehotels has certified its managed portfolio in the United States. [Safehotels](#) is the only, independent hotel safety and security certification company with a global reach across the world. This certification, based on the Global Hotel Security Standard®, is recognized by hotel and travel associations, the United Nations International Strategy for Disaster Reduction (UNISDR) and major insurance brokers.

The criteria for the certification consists of more than 220 elements, which are organized within six sections including a hotel property safety and security walkthrough; process, training and organization; security equipment; fire equipment; fire training; and crisis management.

“We are thrilled to announce our managed portfolio of hotels in the United States have been certified by Safehotels,” said Ken Greene, president, Americas, Radisson Hotel Group. “The safety and security of our guests have always been our top priority and now that we have received this certification from a respected global company, we want everyone that visits our hotels to have peace of mind and enjoy a carefree stay.”

Maintaining a Safehotels certification is an ongoing process, as each property must be re-certified each year. Safehotels is currently in over 60 countries and 160 cities. Along with receiving a Safehotels certification for its managed portfolio in the Americas, Radisson Hotel Group already has over 231 hotels certified globally and growing.

“Our intensive certification process not only increases the level of safety and security at a property, it also enhances the guest experience by providing reassurance for both guests and employees at each hotel,” said Joachim Torngard, CEO, Safehotels. “Staying at a Safehotels certified property is especially valued by corporate and government clients around the world who want to apply the highest level of safety for their organization’s travelers.”

###



RADISSON  
REWARDS

RADISSONHOTELS.COM

RADISSON  
MEETINGS

## ABOUT RADISSON HOTEL GROUP

Radisson Hotel Group™ is one of the world's largest hotel groups with eight distinctive hotel brands, and more than 1,400 hotels in operation and under development around the world. The Radisson Hotel Group portfolio includes Radisson Collection™, Radisson Blu®, Radisson®, Radisson RED®, Park Plaza®, Park Inn® by Radisson, Country Inn & Suites® by Radisson and prizeotel.

Radisson Rewards™ is a global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offer exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings place people at the heart of everything we do and treat every meeting or event as more than just a date in the calendar. Designed around three key commitments – Personal, Professional and Memorable – delivered through bespoke services, Radisson Meetings create successful and unique experiences for our guests.

More than 95,000 team members work globally for the Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

[www.radissonhospitalityab.com/media/news-releases](http://www.radissonhospitalityab.com/media/news-releases)

[www.radissonhotelgroup.com/media](http://www.radissonhotelgroup.com/media)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram (Employees): <https://www.instagram.com/radissonmoments/>

Instagram (Hotels): <https://www.instagram.com/radissonhotels/>

Twitter (Corporate): <https://twitter.com/radissongroup>

Twitter (Hotels): <https://twitter.com/radissonhotels>

Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

YouTube: <https://www.youtube.com/radissonhotelgroup>

## MEDIA CONTACT:

Laura Langemo, Radisson Hotel Group | +1 (763) 212-0419 | [laura.langemo@radissonhotels.com](mailto:laura.langemo@radissonhotels.com)



RADISSON  
REWARDS

RADISSONHOTELS.COM

RADISSON  
MEETINGS