

# NEWS RELEASE



## **COUNTRY INNS & SUITES BY CARLSON OPENS REFRESHED HOTEL IN WISCONSIN NEAR THE BEAUTIFUL SHORE OF LAKE MICHIGAN**

MINNEAPOLIS (June 15, 2017) – [Country Inns & Suites By Carlson](#)<sup>SM</sup>, a leading upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Mt. Pleasant-Racine West, WI](#). The hotel, located at 13339 Hospitality Court, is near the Racine lakefront with easy access to I-94. Nearly \$1 million was invested in the hotel to upgrade all the guest rooms.

“We are very happy to continue growing our brand here in the Midwest,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “The hotel’s warm and welcoming approach to hospitality through our Be Our Guest service philosophy is guaranteed to provide a comfortable and enjoyable stay for guests.”

The hotel offers 92 guest rooms and suites. Guests of the hotel have access to free Wi-Fi, a business center, fitness center and an indoor pool and whirlpool tub. The hotel serves the brand’s signature and complimentary, hot Be Our Guest breakfast daily on classic dining ware. A 384 square foot meeting space is also available that can accommodate up to 25 people.

Guests can tailor their stay at the hotel through a variety of specialized packages. Couples planning a getaway can book the hotel’s Romance Package. This offer includes a box of chocolates, a bouquet of flowers and a bottle of wine, champagne or sparkling cider. The Business Package adds ease to a travel schedule by allowing an early check in and late check out. Both packages allow guests to earn an additional 2,000 bonus Gold Points per stay.

“We are very happy to open our doors under the Country Inns & Suites brand,” said Kevin Patel, the hotel’s general manager. “We look forward to making guests feel at home with our friendly service, complimentary amenities and refreshed look.”

Country Inns & Suites offers caring, consistent and comfortable hospitality delivered with a touch of home. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest satisfaction. For reservations and more information, visit [www.countryinns.com](http://www.countryinns.com).



## About Country Inns & Suites By Carlson<sup>SM</sup>

[Country Inns & Suites By Carlson](#)<sup>SM</sup> is a leading upper midscale hotel brand with over 480 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers, a Read It & Return Lending Library<sup>SM</sup> and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu<sup>®</sup>, Radisson<sup>®</sup>, Radisson RED, Park Plaza<sup>®</sup> and Park Inn<sup>®</sup> by Radisson. For reservations and more information visit, [www.countryinns.com](http://www.countryinns.com). Connect with Country Inns & Suites By Carlson on social media: [@CountryInns](#) on Twitter and [Facebook.com/CountryInns](https://www.facebook.com/CountryInns)

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