

NEWS RELEASE



COUNTRY INNS & SUITES BY CARLSON OPENS HOTEL IN VIRGINIA AT THE FOOTHILLS OF THE APPALACHIAN MOUNTAINS

MINNEAPOLIS (February 16, 2017) – [Country Inns & Suites By Carlson](#)SM, a leading Upper midscale hotel brand, today announced the opening of [Country Inn & Suites By Carlson, Abingdon, VA](#). The hotel, located at 940 East Main Street, is at the foothills of the Appalachian Mountains with easy access to Interstate 81.

“We are excited to continue building our presence in the Southeast with the opening of Country Inns & Suites By Carlson, Abingdon, VA,” said Jeffrey Freund, senior vice president, Midscale Brands, Americas, Carlson Rezidor Hotel Group. “This hotel reflects our signature Be Our Guest service philosophy, making guests feel at home by delivering comfort and excellent hospitality.”

The hotel offers 81 guest rooms and suites. Pet friendly rooms are available upon request. Guests of the hotel have access to free Wi-Fi, an outdoor swimming pool, free parking, a business center and the use of a 24-hour fitness center adjacent to the hotel. The hotel also provides the brand’s signature and complimentary, hot Be Our Guest breakfast served daily on classic dining ware.

“We are thrilled to open our doors under the Country Inns and Suites brand,” said George Brewer, the hotel’s general manager. “Our beautiful location and quality service are guaranteed to provide a memorable experience for our guests.”

There is plenty to see and do while staying at the hotel. Guests can hike along the 34-mile Virginia Creeper Trail or catch a show at Barter Theatre, which is one of the longest running professional theater’s in the country. The Bristol Caverns and Bristol Motor Speedway are also less than 30 miles from the hotel.

Country Inns & Suites offers a caring, consistent and comfortable hospitality experience delivered with a touch of home, and features particularly attractive for business travelers. The distinctive product and service innovations, such as the Be Our Guest employee training program have generated tremendous employee engagement scores and high guest

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satisfaction. For reservations and more information, visit www.countryinns.com.

About Country Inns & Suites By CarlsonSM

[Country Inns & Suites By CarlsonSM](http://www.countryinns.com) is a leading mid-market hotel brand with over 470 hotels in the United States, Canada, India and Latin America. The brand's Be Our Guest service philosophy encourages employees to serve guests with the same kind and caring spirit given to friends when they are being hosted at home. Signature brand amenities include free high-speed Internet, complimentary hot breakfast served on classic dining ware, fitness centers and business centers.

Country Inns & Suites By Carlson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu[®], Radisson[®], Radisson Red, Park Plaza[®] and Park Inn[®] by Radisson. For reservations and more information visit, www.countryinns.com. Connect with Country Inns & Suites By Carlson on social media: @CountryInns on Twitter and Facebook.com/CountryInns

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