



news release

PARK INN® BY RADISSON CONTINUES GROWTH IN LATIN AMERICA, WELCOMES HOTEL IN BARRANCABERMEJA, COLOMBIA

MINNEAPOLIS (January 13, 2017) – [Park Inn® by Radisson](#), a colorful and dynamic midscale hotel brand providing a hassle-free and easy hotel experience, today announced the opening of Park Inn by Radisson Barrancabermeja, Colombia.

“We are delighted to continue growing the Park Inn by Radisson brand in Latin America,” said Javier Rosenberg, chief operating officer, Americas, Carlson Rezidor Hotel Group. “Park Inn by Radisson hotels can be found in capital cities and economic hubs across the globe, and this hotel is a welcome addition to our growing portfolio in Colombia.”

Located in the heart of Barrancabermeja's commercial area, the hotel is in close proximity to the popular Centro Commercial Las Maravillas shopping mall and 20 minutes away from the Yariguíes Airport. In addition, the hotel is within walking distance to the Cristo Petrolero monument and five minutes away from The Ecopetrol Refinery. The hotel is also close to vibrant salsa and merengue dance clubs.

“Our dedicated staff is excited to welcome guests to the Park Inn by Radisson Barrancabermeja,” said the hotel’s manager, Jacqueline Coll. “The hotel’s prime location coupled with our *Adding Colour To LifeSM* guest service philosophy, will make the hotel an enjoyable place to stay for both business and leisure guests alike.”

The Accommodations

The hotel offers 95 guest rooms featuring spacious floor plans, natural lighting, and access to free high-speed Internet. Each guestroom features fresh and vibrant aesthetics to create a colorful and welcoming environment where guests can relax after a day of meetings or exploring as well as in-room safes for guest’s convenience.

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The Amenities

Guests can enjoy complimentary breakfast at the hotel's on-site restaurant, Yariquies Restaurant, which features a locally-inspired menu of Columbian cuisine. The property also offers a Terrace Restaurant & Bar as well as select amenities including a Whirlpool on the twelfth floor and full service fitness facility.

Meetings & Event Space

To provide a hassle-free experience for business travelers, the hotel offers three flexible meeting spaces with state-of-the-art-equipment for corporate conferences, board meetings and more. The Park Inn by Radisson Barrancabermeja offers meeting rooms for groups of up to 120 guests with over 2,500-square-feet of conference space. The hotel staff is able to assist in all details of planned meetings and events including audiovisual equipment, to ensure all events go smoothly.

For more information and reservations visit, www.parkinn.com.

About Park Inn® by Radisson

Park Inn by Radisson® is a colourful, dynamic, midscale hotel brand providing a hassle-free and easy hotel experience. Friendly. Positive. Vibrant. Uncomplicated. Park Inn by Radisson is designed for modern travellers. We are adding colour to life through our flexible and functional spaces, our people and our energy at any of our 140+ hotels across the globe.

Park Inn by Radisson is a part of Carlson Rezidor Hotel Group, which also includes Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza® and Country Inns & Suites By CarlsonSM. For more information and reservations visit, www.parkinn.com. Connect with Park Inn by Radisson on social media: [@ParkInn](https://twitter.com/ParkInn) on Twitter, [@ParkInnbyRadisson](https://www.instagram.com/ParkInnbyRadisson) on Instagram and [Facebook.com/ParkInn](https://www.facebook.com/ParkInn).

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